BizModelSecrets.com

MEMORY JOGGER

POTENTIAL SOURCES OF BUSINESS MODEL IMPROVEMENTS

1. Friendly competitors
2. Unfriendly competitors
3. Mentors
4. New employees
5. Old employees
6. Related industries
7. Vendors
8. High growth industries (why are they growing?)
9. Low growth industries (what made them successful before and now it stopped?)
10. Think tanks or institutes
11. BizModelSecrets grads
12. Consultants
13. Advisory board members
14. Quiet time or drive time
15. Business magazines
16. Case studies
17. Business school
18. Internet
19. Business plans
20. Venture capitalists
21. Your own business experience/history
22. Super-successful companies
23. Looking in the crystal ball
24. Travel (Founder of Starbucks got the idea in Italy)
25. “The Coast-in” method. West and East coast tend to adopt faster than the rest of the country. What is working on the coast?